

March 15–April 15, 2016



Buy more.  
Save more.



Thank you for your interest in this HP supplies promotion. The following collateral materials are available:

#### End User Flyer

An overview of the promotion offer, promotion period, and process for redemption including mail-in rebate form, term and conditions, and eligible product SKU list. Customized contact information can be added to the available area near the bottom of the page.

#### Reseller Flyer

An overview of the promotion offer, promotion period, reseller process, instructions for reseller co-branding customization, and end-user customer process including a listing of all promotion collateral.

#### Web Banners

Provided in three sizes, the web banners should be used with or hyperlinked to the End User Flyer.

100 x 100  
300 x 240  
468 x 60

#### Email Signature Banner

Lists and hyperlinks to all available promotions during the promotion period.

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

## Offer

Buy \$200 of Original HP Toner and receive a \$20 Shell Gift Card, buy \$300 of Original HP Toner and receive a \$50 Shell Gift Card, or buy \$500 of Original HP Toner and receive a \$100 Shell Gift Card.

- Limit of two (2) Shell Gift Cards per qualifying end-user customer address during the Promotion Period.
- Original HP Toner must be purchased at the same time, on the same invoice during the Promotion Period.

## Promotion Period

March 15–April 15, 2016

## Reseller process

- Promotion is open to resellers that sell qualifying HP products to end-user customers.
- Reseller partner may promote the offer for the entire Promotion Period.
- Offer is limited to product(s) on hand and no substitutions with other products are allowed.
- Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the U.S. are valid. Purchases by HP resellers and internal HP orders are ineligible.
- Reseller must provide end-user customer with mail-in form or website at time of qualifying purchase.
- Customizable reseller marketing collateral will be available after **1/19/16**.

## Reseller co-branding

The end-user flyer and mail-in rebate form, as well as a promotion web banner, may be customized with a participating reseller's logo to co-market with HP. To request your co-branded forms, please send an email to [hpcobrand@murie.com](mailto:hpcobrand@murie.com) and include the program numbers you would like co-branded. If this is your first request, please attach your company logo in a vector-based file or as a 300 dpi TIFF image. Please allow at least 48 hours turn-around time (Monday–Friday) for your request.

## End-user customer process

### 1) Submit to [hp.com/go/tonershellrebate](http://hp.com/go/tonershellrebate) OR complete the mail-in form and mail to:

HP Toner – Shell Gift Card  
Offer # T359  
P.O. Box 750501  
El Paso, TX 88575-0501

### 2) To qualify for this offer, you must include:

- Original or copy of invoice(s), receipt(s), or packing list(s) dated during the Promotion Period with the purchase price(s) circled for each qualifying product purchased.
- Original UPC (12-digit number with barcode)/security seal/hologram proof of purchase from product box for each qualifying product purchased.
- If mailing, you must complete a separate mail-in form for each invoice submitted and place each in a separate envelope.
- Request must be submitted via the URL within 30 days of purchase or mail-in form(s) must be postmarked within 30 days of purchase.
- Once received and processed (allow 8–10 weeks for processing), HP will mail the gift card to you.
- To check your rebate status, please visit [h30172.www3.hp.com/Rebate/Status.asp](http://h30172.www3.hp.com/Rebate/Status.asp).